

Data Quality Is Data Governance's Most Confounding Challenge in 2022

According to an ESG research survey of 220 IT and business leaders on the state of data governance and DataOps.

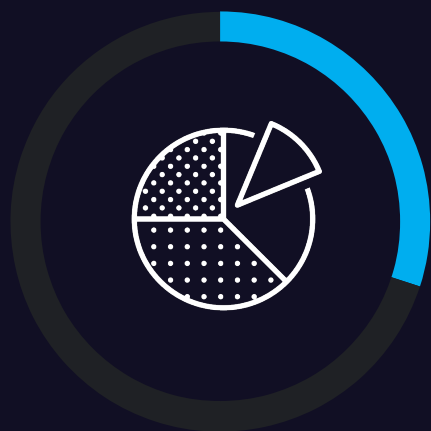
» TOP THREE DRIVERS OF DATA GOVERNANCE PROGRAMS



Improve data quality
41%



Improve data security
37%



Improve data analytics
30%

» TOP THREE CHALLENGES TO MAXIMIZING DATA GOVERNANCE ROI



Data quality/accuracy
45%



Skills shortage/gap
40%

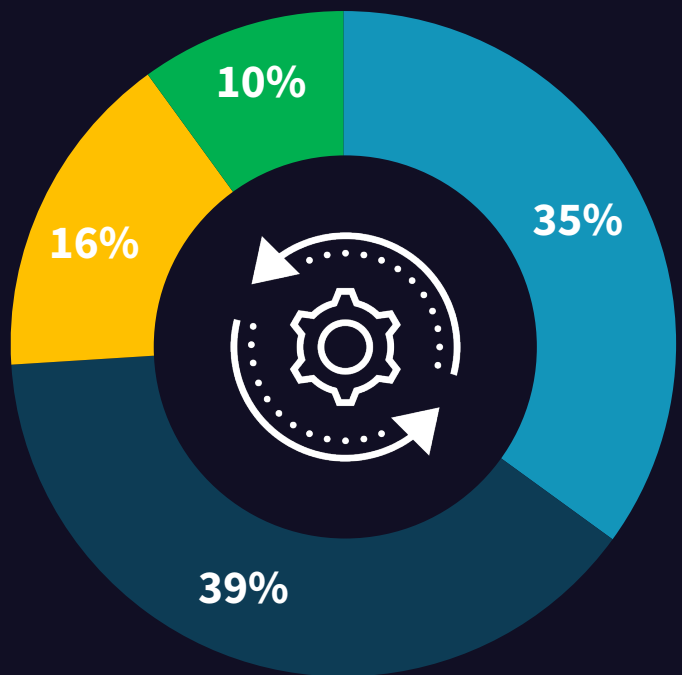


Operationalizing data governance
35%

» WHAT IS FURTHER LIMITING OUR ABILITY TO LEVERAGE DATA?



» HOW MATURE IS YOUR ORGANIZATION’S DATAOPS PROGRAM?



- Mature – we have implemented and optimized several DataOps initiatives
- In process – we are currently implementing and executing on various DataOps initiatives
- Just beginning – we have formalized DataOps initiatives and goals, but have not begun to implement them
- Planning only – we are just starting to discuss and map out potential DataOps initiatives and goals



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Download the full 2022 State of Data Governance and DataOps Report.